

Home Magazine

YOU WILL FIND THE
DAILY LOVE STORY
ON OPPOSITE PAGE.

LESSON No. 2.

Photographs by
TONNELE & CO.

HOW TO BECOME A MODERN STOREKEEPER

By MR. SIG. HIRSCH.
Head Buyer Clothing Department the Siegel Cooper Co.

Posed by Employees
of the Siegel-Cooper Co.

TO-MORROW
"How to Become a Milliner."
Lesson by MADAME WALLIAN, Fifth Avenue Milliner.



1. The storekeeper usually begins as an errand boy, or rather cash boy, as he is known in the big department stores. Salary \$2.50 per week.



2. He next becomes a "carrier," pushing trucks loaded with parcels from the different departments to the general delivery department. Salary \$4 per week.



3. Then he is made "stock boy," checking off goods as they arrive in his department. Salary \$8 per week.



4. His first sales are made as an extra salesman, where, in the clothing department, for instance, he would attend to special bargain sales of trousers. Salary \$12.



5. Only when he has completely mastered the goods in his department can he become a regular salesman and sell a customer a complete suit of clothes. Salary \$18.



6. If as a salesman he is intelligent and obliging, he becomes an assistant buyer and superintends all sales in his department, seeing that customers are taken care of and no possible sales lost.



7. Next he becomes a buyer, purchasing everything that is sold in his department. This is one of the most responsible positions the cash boy can aim at.



8. Another step forward is to the position of superintending, the man who engages and discharges employees and who has charge of this busy branch of big-store work.



9. Or the cash boy may become assistant manager of a big store, his duty being to watch the market value of goods, and, as this illustration shows, to compel the buyers in different departments to keep down expenses.



10. From assistant to general manager is the next move. The general manager wanders quietly around the store on tours of inspection. He steps through the crowds, unnoticed, taking notes.



11. Or he sits at his desk in his private office formulating new plans and perhaps looking back nostalgically to the days when he was an ambitious little cash boy.



12. On the top round of the ladder is the modern storekeeper himself, usually partner in a corporation. His principal occupation is consulting on business issues with his associate partners.

THE BOWERY GIRL'S MUSIC.

Listen!
It is fierce when a big, husky fellow like me puts himself in danger of losing a well-earned reputation.
I have never been a saint, and The Party says there's quite a difference yet between me and an angel in spite of all her trying. Still I have never believed much in lying and am considered a pretty square fellow.
But lately I have lied enough to give Ananias cards and spades and beat him.
The other night The Party and I went to a soiree musicale in Cherry street, at Mrs. McBride's, three flights up, in the rear.
The "musicale" was justified by them having captured Jack McCord, the champion accordion player, for the occasion.
Now, as passionately fond of music as I am, I have never been able to discover any music in those wind-jamming things and have fairly dreaded the sight of one.
But my prejudices were dispelled, for McCord certainly could play the instru-

ment.
Ah! and when the quavers and drones began to chant the song that will never die as long as there's a shamrock green—The Lakes of Killarney—there was many a pipe taken out of mouths now used for more melodious purposes, many an eye crowned by a gray-haired head found shame-faced refuge in the corner of the shawl, and even we younger folk felt that drop of blood which gives us the claim run faster through our veins and sing: "You, too; you, too."
The melody had been enchanted. I grunted with the rest until my gaze fell on The Party.
She was simply fascinated, watching every move of the player, while the tears were dewing her cheeks.
Somehow, neither one of us spoke much when I took her home.
The following night I went up to The Party's house and was startled by the peculiar noises I heard before I reached the door.
The Party was pumping away at an accordion.

She was kind of ashamed at being caught in the act and feared I would chide her for her extravagance in purchasing that thing, but at that time nothing was further from my mind, because I saw she was happy.
Well, all that happened some time ago, and I am praying every day now that something might befall that wind-box.
Every time I see it in its place of honor on the mantel piece, a whole army of wicked thoughts marches into my heart.
Of course, I didn't expect her to master the instrument in a day—I was then and am now patiently waiting for the time when that shall come to pass—but I wish she wouldn't be so anxious to show me her progress in the art of music or to ask me those embarrassing questions.
Last night we had another seance with that thing.
"What was that I played?" she asked me after squeezing a few yards of horror out of it.
"Oh, that was an imitation of a man

falling downstairs," I answered truthfully, but not very diplomatically, and then I had to lie for about ten unintercepted minutes before I succeeded in chasing the frown from the dearest little pith.
Then the musical civil-service examination began once more and I, not wishing to be found wanting again, was trying vainly to ascertain whether it was a gallop, a ballad or two-step that was supposed to be happening, when I was saved the answer by tremendous pounding on the walls and floor above us.
"Oh, they like that and want you to play that over again to give them an encore," said I, seeing her questioning glance. And now I really believe I couldn't tell the truth if I wanted to.
I am haunted by fearful fears.
Supposing she should become fascinated by a trombone or bass fiddle, what then?
Still, they say he or she who loves music has much good in heart and soul, and I know my little Party loves music, even if she doesn't make it.
OWEN KILDARE.

PRUNES WERE THE LIMIT.

The eminent politician sent for the newspaper correspondents, says the Baltimore American.
They hurried to his residence, knowing full well that whatever he had to say would be of much importance and some interest.
"Gentlemen," he began, when they had sought comfortable chairs, "I wish to enter a vigorous denial of the rumors that have arisen since I commenced serving breakfast to my friends.
"I should think that contemplating a presidential boom would have been sufficient to make it apparent that my display of an appetite for hash is not an effort to control the boarding-house vote."
Yet, when he served prunes for dessert at the next hash breakfast the public drew its own conclusions, in spite of his denials.

DUCHESSES' DIAMONDS.

The Duchess of Sutherland has a historic crown of diamonds, which once belonged to the beautiful and stately Harriet, Duchess of Sutherland; the Duchess of Portland's new tiara is wonderful, with, in front, a big stone, known as the Portland diamond; the Duchess of Devonshire has a splendid crown, and so has the Duchess of Marlborough. Lady Carnarvon, Lady Spencer, Lady Tweedmouth and Mrs. Bradley Martin also possess notable tiaras.

THE COAL TRUST AND THE STRIKE.

The Public Pays the Cost.
(From the Dispatch (N. Y.) Advertiser.)
The New York World places the responsibility for the coal strike upon the operators of the mines and says that the losses up to the present time are estimated at from \$40,000,000 to \$50,000,000, divided in unequal proportions between the operators, the miners and the public.
These men (the operators), every dollar of whose profits is drawn from the public, and every dollar of whose strike losses, whether in the form of lost sales or an increased wage scale, will be drawn from the public, too, surely owe some consideration to the paramount public interest. Industrial peace is an indispensable condition of industrial prosperity. The coal operators seem to be bent on imperiling both. This coal strike, which they could readily and profitably settle, is the only cloud of any consequence in the business skies. Nothing else seriously menaces the continuance of the country's splendid prosperity. Public opinion calls, therefore, more imperatively than ever for its settlement.

A Nice Little Game.
(From the Rochester (N. Y.) Herald.)
The New York Evening World yesterday indulged in some plain talk on the coal question, laying bare an al-

THE HEIGHT OF IGNORANCE

Lawyer Grover delights in nothing more than in hearing a good story, and he can tell a few himself, says the Boston Record. He was telling me of a quaint old Yankee who had quarreled with his brother. The old fellow didn't like the brother a bit, and when the latter was summoned to appear in court his testimony was subjected to considerable criticism.
"See you had that brother of mine on the stand down to court yesterday," he said, as he met Grover.
"Yes."
"Have to be pretty careful about what he tells you."
"Why, he is a man of more than ordinary intelligence, is he not?"
"Intelligence. Why, Mr. Grover, you could lose information talking with that man!"

CHEATING THE JEWELLER.

A manufacturing jeweller recently remarked that some of his employees had begun to wear their hair unusually long, says Pearson's Weekly. He watched them more closely and discovered that they frequently greased their hands and rubbed them over with gold filings and diamond chips, and then carefully passed their hands through their hair. It was their custom at night to cleanse their hair with the combs and collect and sell the gold particles and diamond dust stolen in the manner described.

Complete Treatment FOR EVERY Humour

Price \$1.00

CUTICURA SOAP, to cleanse the skin of crusts and scales and soften the thickened cuticle, CUTICURA OINTMENT, to instantly allay itching, inflammation, and irritation, and soothe and heal, and CUTICURA RESOLVENT PILLS, to cool and cleanse the blood. A SINGLE SET of these great skin curatives is often sufficient to cure the most torturing, disfiguring, itching, burning, bleeding, crusted, scaly, and pimply skin, scalp, and blood humours, with loss of hair, when all else fails.

Millions of People

Use CUTICURA SOAP, assisted by CUTICURA OINTMENT, for preserving, purifying, and beautifying the skin, for cleansing the scalp of crusts, scales, and dandruff, and the stopping of falling hair, for softening, whitening, and soothing red, rough, and sore hands, for baby rashes, itching, and chafing, and for all the purposes of the toilet, bath, and surgery. Millions of Women use CUTICURA SOAP in the form of bath for annoying irritations, inflammations, and excoriations, or too free or offensive perspiration, in the form of washes for ulcerative weaknesses, and for many sensitive, antiseptic purposes, which readily suggest themselves to women.

CUTICURA RESOLVENT PILLS (Chocolate Coated) are a new, tasteful, odorless, copious substitute for the celebrated fluid CUTICURA RESOLVENT, as well as for all other blood purifiers and humour cures. In screw-cap vials, containing 60 doses, price 50c.

BAUMANN'S

46th St. and 8th Ave.

Furniture and Carpets.

3-Room Apartment, furnished complete, at..... 40.98

Write for List of Goods for These Rooms.

4-Room Apartment, furnished complete, at..... 60.98

CASH OR CREDIT.

CITY OR COUNTRY.

COR. 8TH AVE. and 46TH ST.

Open Saturdays Until 10 P. M.

IN MALARIA CASES

nothing so quickly or effectually cures as Shaks No More. This is the testimony of thousands who have been cured by it during the past twenty-three years. Give it a trial if you wish a speedy cure. Sold everywhere, fifty cents a bottle. Dr. W. F. Lecker, after a lifetime study of Malaria, gave this great remedy to the public.

AMUSEMENTS

VISIT PROCTOR'S GOOD BYE TO 23RD ST. IDEAL SUMMER VAUDEVILLE. 5TH AV. 125TH ST. CASINO MATINEE SAT. 2-5 P. M. A CHINESE HONEYMOON. THE DEFENDER. SATURDAY ONLY.

KICKERBOCKER THEATRE. SAT. 2-5 P. M. 4TH MONTH OF LEIBNER'S GAIRY SUNDAY. THE WILD ROSE. SAT. 2-5 P. M.

SANTOS-DUMONT AIR SHIP No. 6, the ship that sailed around the globe, flew on exhibition. Broken down every day and evening prior to 3 P. M. Santos-Dumont's night demonstrations hourly. Admission, 25 cents. Children, 10 cents.

TERRACE GARDEN 10th and 59th Sts. Near Lex. Ave. LUNE STEAMERS "New York" and "Albany" from Desbrosses street pier at 8:40 A. M. and 7:30 P. M. TO: NIGHT, AUDRAN'S "MASCOT."

AMUSEMENTS.

MANHATTAN BEACH

TO-NIGHT 8:30 P. M. SHANNON'S 23RD BAND. 3:30 P. M. PAIN'S GRAND FIREWORKS. 9 P. M. Primrose & Dockstader's. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

PASTOR'S,

14TH ST. & 3D AVE. CONTINUOUS. 20 AND 20 NYS.

FLOATING ROOF GARDEN, FAIR

Every day, ST. GRAND REPUBLIC. 1st. excepted. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

MADISON SQ. ROOF, 4TH BIG ADM. 50c.

GRANDER 1. Combined road of 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

JAPAN BY NIGHT, Japanese

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

ATLANTIC GARDEN,

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

KEITH'S

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

CHEERY BLOSSOM GROVE,

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

EDEN

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

MUSEE.

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

BRIGHTON BEACH CHILDREN.

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

ROCKAWAY BEACH

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

GENERAL SLOCUM

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

GRAND REPUBLIC

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursions.

Entertaining Beyond Comparison.

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

GLEN ISLAND

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

MANHATTAN BEACH.

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.

Excursion ROUTES TO THE SEA VIA

10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St. 10th St. at 12th St.